



HUNGARIAN UNIVERSITY OF
AGRICULTURE AND LIFE SCIENCES
KÁROLY RÓBERT CAMPUS

3200 Gyöngyös, Mátrai str. 36.

<https://krc.uni-mate.hu>

BACHELOR PROGRAMMES in Gyöngyös	SUBJECT CODE	SUBJECT NAME	ECTS Credits	relevant semester of the study program at MATE
Tourism and Catering	FFGAZ111N	Cultural and Heritage Tourism	4	3
	FFGAZ243N	Marketing of Tourism and Catering	5	3
	GAZDT254N	International Economics	3	3
	GAZDT327N	Strategic Planning and Management	4	3
	SPORT011N	Physical Education 3	0	3
	USINM190N	Basics of Accounting	5	3

MASTER PROGRAMME in Gyöngyös	SUBJECT CODE	SUBJECT NAME	ECTS Credits	relevant semester of the study program at MATE
Business Development	USINM140N	Application and Project Management	5	3
	MUSZK019N	Applied Research Methodology	5	3
	USINM246N	Managerial Economics	5	3
	USINM249N	Managerial Quality Management	3	3
	GAZDT382N	Services Marketing and Management	5	3
	USINM061N	Value Analysis in Practice	5	3
Tourism Management	FFGAZ180N	Event Organisation	4	5
	FFGAZ052N	Health Tourism	5	5
	FFGAZ068N	Sustainability in Tourism (Project)	3	5