



BACHELOR PROGRAMMES in Kaposvár	SUBJECT CODE	SUBJECT NAME	ECTS Credits	relevant semester of the study program at MATE
Commerce and Marketing	GAZDT010N	Data Analysis in Marketing Research	4	5
	GAZDT055N	Digital Marketing	4	5
	GAZDT074N	E-Commerce	4	5
	GAZDT315N	Sales Management	4	5
	GAZDT395N	Product and Service Marketing	5	5
	USINM120N	Marketing Logistics	4	5
	USINM186N	Computer Based Enterprise Resource Planning Systems	4	5
Film and Media Studies	RPRON007N	3D Design 2	4	3
	RPRON029N	Animation Film History	4	5
	RPRON078N	Film History and Theory 3	3	3
	RPRON154N	Contemporary Art Trends	3	5
	RPRON206N	Motion Picture Practice 3	6	3
	RPRON208N	Motion Picture Practice 5	6	5
	RPRON233N	History of Art 3	3	3
	RPRON326N	Directing Actors 1	5	5
SPORT011N	Physical Education 3	0	3	

MASTER PROGRAMME in Kaposvár	SUBJECT CODE	SUBJECT NAME	ECTS Credits	relevant semester of the study program at MATE
Photography	NEVEL416N	Creative Writing 2	4	3
	RPRON438N	Independent Photoproject Design 2	10	3
	RPRON011N	Interpretation Fields of Art Existence	5	3
	RPRON450N	Trends in Contemporary Photography	6	3